



PO BOX 471 ESPERANCE WA 6450  
PHONE: 08 90713506 FAX: 08 90714406  
EMAIL: [esperancebayturfclub@bigpond.com](mailto:esperancebayturfclub@bigpond.com)

## VALUED SPONSOR 2021-2022 ESPERANCE RACING SEASON

### AVAILABLE SPONSORSHIP

#### MAJOR FEATURE RACE SPONSOR \$1200

1. Naming rights to the main race of the day \$1200 plus GST
2. Advertising for your business on radio, newspaper, social media, EBTC web page, race book
3. 20 free passes on your day
4. Prime position signage behind finish post (Sponsors to organise own sign)
5. 10 complimentary gate passes for Cup Day
6. There will be two Feature Races valued at \$20,000 on Cup Day. Sponsorship for these is \$2,500.00 plus GST per race.

#### NORMAL RACE SPONSOR \$600 or \$1000 on Cup Day

1. Naming rights to one other race on race day \$600 plus GST.
2. On Esperance Cup Day 2020 race Sponsorship is \$1000.00 plus GST.
3. Advertising for your business on social media, EBTC web page, newspaper and race book
4. 10 free passes on your day
5. Signage in public area on course (sponsors to organise and put in position)
6. 4 complimentary passes on Cup Day
7. Shared (1/2) Sponsorship \$350 plus GST

#### FULL MEETING SPONSORSHIP - 7 RACES \$5280

1. Naming rights to all 7 races on your \$5280 plus GST
2. Advertising for your business on radio, newspaper, social media, EBTC web page, race book
3. 50 free passes on your day
4. 20 complimentary passes on Cup Day
5. Prime position signage behind finish post (Sponsor to organise own sign)

- ALL SPONSORS WITH TENTS ARE ABLE TO OBTAIN ALCOHOL AT 30% OFF
- BAR PRICES ON THEIR SPONSORED RACE DAY.
- CUP DAY SPONSORS WILL RECEIVE 30 FREE TICKETS FOR THE DAY WITH
- ANY FURTHER TICKETS AT 50% OFF NORMAL GATE PRICE.